

City of Brisbane

Agenda Report

TO: Honorable Mayor and City Council

FROM: Caroline Cheung via Clay Holstine, City Manager

DATE: Meeting of May 6, 2013

SUBJECT: City Co-Sponsorship for a Downtown Brisbane Car Show

PURPOSE:

Present the Council with information about the car show and how it could benefit the city.

RECOMMENDATION:

For the Council to approve a resident's co-sponsorship request for a car show that is currently being planned for Saturday, July 13, 2013.

BACKGROUND:

Brisbane resident Tony Lukezic approached staff in early April about the possibility of hosting a car show along San Francisco Ave. where the Derby races take place each October and the necessary procedures or permits that were needed to do so. Mr. Lukezic was thinking to have San Francisco Ave. closed from Visitacion Ave. to Mariposa St. (see Attachment 1) for the car show which would take place from 9:00am – 3:00pm. He would arrive at 6:00am to set up.

DISCUSSION:

Along the closed street, Mr. Lukezic would ask car show participants to park at a 45-degree angle with their rear tire against the curb, keeping an open aisle down the center, so if someone needed to leave, they would be able to do so. He estimates that in this closed street space of roughly 36' x 250', he would be able to fit about at most 100 cars, and is considering charging a participant/entry fee of \$15 per car. He would like to donate the \$1,500 of approximately earned revenue from the car show to the city to be used towards the skatepark.

Mr. Lukezic would also like to help the businesses in Brisbane, especially the restaurants along Visitacion, and thus has begun discussions with a number of them about the

possibility of them providing discounts to car show participants. So far, Mama Mia Pizza, Julie's Deli, and Melissa's Taqueria would be very happy to do so. In order for participants and car show attendees to have a place near their cars to sit down and eat, he would like to reserve the twelve picnic tables along San Francisco Ave. in the Community Park (some car show participants may have lawn chairs set up near their car, too). To date, none of the three picnic table areas have not been booked for any private parties on the day of July 13th.

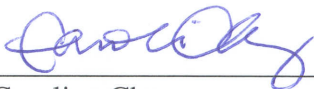
Since this is the first time in many years that a car show in downtown Brisbane has taken place, Mr. Lukezic also has ideas to hire a band to play live music from 9:00am – 1:00pm near the picnic tables, have the antique fire engine that is housed at Station 81 parked at the show, and possibly to work with the Mothers of Brisbane to have a soda/water stand where any proceeds would also benefit the skatepark. This last idea will be discussed at the next Mothers of Brisbane Board Meeting.

FISCAL IMPACT/FINANCING ISSUES:

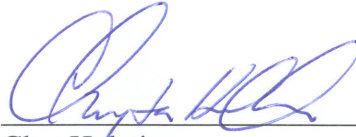
None, besides staff time for the Public Works Dept. to close the street by setting up W-3 / No Parking signs.

MEASURE OF SUCCESS:

For up to 100 participants to enter the car show, providing for a fun community event that will also benefit Brisbane businesses and the city with the revenues it brings in.



Caroline Cheung,
Administrative Management Analyst



Clay Holstine,
City Manager

ATTACHMENTS:

1 – Map of proposed closed portion of San Francisco Ave. for the car show

